

ALDI
Hong Kong **Code**
of Conduct



ALDI
Hong Kong

Code of Conduct

July 2017

Introduction	4
CR Principles, Code of Conduct, and AMS	6
1. General Principles	8
1.1. Compliance with Laws	8
1.2. Each individual Employee is responsible for Compliance	9
1.3. Reporting Violations	9
1.4. Responsibility	10
2. Conflict of Interests and Acceptance of Benefit	11
2.1. Business Partners and Competitors	12
2.2. Private Benefits derived from Business Relationships	12
2.3. Invitations to Lunch/Dinner and Gifts	13
2.4. Disclosing Conflicts of Interests	13
3. Bribery	14
3.1. Business Partners	15
3.2. Public Officials	15
4. Donations and Sponsoring	16
4.1. No Donations to Political Organisations	17
4.2. Sponsoring	17

5. Fair Competition	18
6. Absolute Customer Orientation	19
6.1. Quality of our Products	19
6.2. Handling Customer Enquiries positively	20
7. Employee Welfare and Human Rights	21
7.1. Work Health and Safety	22
7.2. Freedom of Association and Collective Bargaining	22
7.3. Equal Treatment	22
8. Protection of Business and Trade Secrets	23
9. Data Protection	24
10. Company Property	25

Introduction



Dear Employees,

as an international company¹, ALDI Hong Kong is obliged and committed to responsible and lawful conduct. We recognise that our company is part of society, and that high standards of corporate responsibility contribute to our economic success.

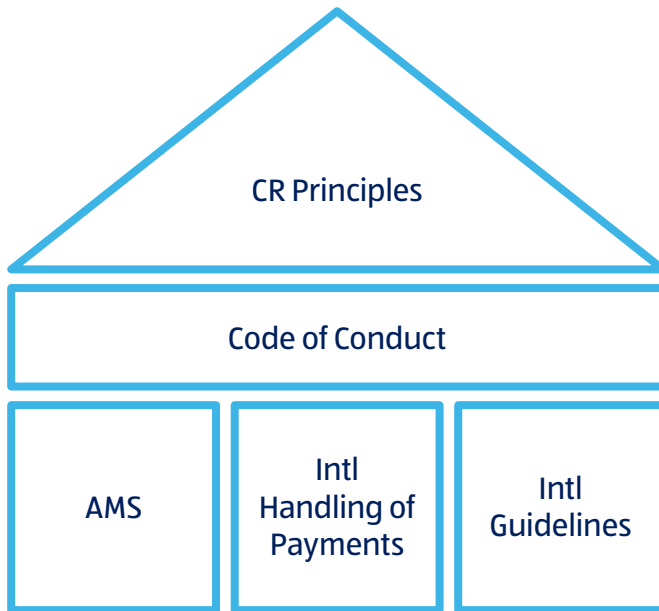
Inappropriate behaviour of even a single person may severely harm the reputation we have established, as well as the trust that is placed in us by our customers, employees, business partners and society as a whole. Therefore, we are all responsible for the reputation of our company.

The ALDI Hong Kong Code of Conduct summarises the significant principles and rules that apply to all our activities. It states the company's expectations and all employees must adhere to these principles in their daily actions.

¹ For the sake of clarity, the ALDI SOUTH Group is hereinafter referred to as simply 'the company'. This shall at all times refer to the entire ALDI SOUTH Group.

6 CR Principles, Code of Conduct, and AMS

The order of our internal corporate principles and guidelines and the relation between these can be illustrated as shown in the diagram below. Above all, our fundamental corporate values are provided in the form of Corporate Responsibility (CR) Principles, followed by the ALDI 'constitution' – the Code of Conduct – and below this, the International Guidelines, which function as internal 'laws' throughout the ALDI SOUTH Group.



The CR Principles define the overarching global commitment to business ethics and values throughout the ALDI SOUTH Group. Every business activity undertaken, and every corporate guideline and instruction given must be consistent with the general guidelines of the CR Principles.

The CR Principles describe the concept of responsible corporate governance and the accompanying principles to be applied to the primary areas of our business operations. Furthermore, they define our commitment to the fulfilment and further development of certain social and ecological standards and constitute a binding framework for management and employees alike.

The Code of Conduct serves as the next layer of our business principles and guidelines. It defines the legal and ethical behaviour we expect of our employees and functions as a 'constitution', thus defining appropriate and acceptable employee conduct.

The Code of Conduct describes core principles that apply to all employees worldwide. As legal systems differ from country to country, it is not possible to address how it applies to every situation that might arise during the daily work of an employee. For this reason, it functions more as a minimum standard for all ALDI SOUTH countries that may be explained or extended by means of International Guidelines and additional national policies. Employees need to consult their national Code of Conduct for how the policies contained here apply in their specific country.

The International Guidelines, such as the ALDI Management System (AMS) and the International Handling of Payments, jointly form the third layer of governance for the ALDI SOUTH Group. The International Guidelines are always consistent with the Code of Conduct and the overarching values and principles. In turn, the national policies, such as Administration Manual and the Compliance Manual established by ALDI Hong Kong must never contradict these International Guidelines.



1. GENERAL PRINCIPLES

1.1. Compliance with Laws

Globally, ALDI SOUTH Group will comply with the respective laws of all countries in which we conduct business. Our company has always been committed to this rule, irrespective of any potential commercial disadvantages this may cause. We expect the same commitment from our business partners.

We would rather abandon any objective we could achieve than violate our legal obligations. If there are differences between national laws and the Code of Conduct and relevant international policies or guidelines, the more stringent regulations will be followed.

1.2. Each individual Employee is responsible for Compliance

Each employee is personally responsible for complying with the law within his/her area of responsibility. This includes compliance with competition and consumer laws. ALDI will not indemnify its employees for any pecuniary penalty or legal costs incurred in any court proceedings in which employees are found to have knowingly or recklessly breached the legal regulations.

Each person's attitude, behaviour and actions contribute to the image of ALDI Hong Kong. Management staff function as role models for all employees. They demonstrate how the standards specified in the Code of Conduct should be put into practice and ensure that their employees know and adhere to the Code of Conduct.

All employees are expected to conduct themselves in a professional and socially acceptable manner, e.g., threats, abuse, bullying, physical or verbal violence are not permitted. Provocation will not be accepted as an excuse and may result in disciplinary action.

ALDI strives to create a friendly, positive and professional working environment for all staff. Each staff member must contribute to the creation of this environment.

Where it is found that an employee has made a false statement, declaration, falsified documents or other fraudulent behavior/misconduct for the benefit of their own or any other persons/parties, the employee will be subject to disciplinary action which, dependent upon the circumstances, may lead to summary dismissal. Additionally, any serious illegal misconduct such as misappropriation of assets, theft will be reported to relevant authority where necessary.

1.3. Reporting Violations

Each employee is obliged to report any breaches of law or violation of the Code of Conduct or other applicable policies. To do so, employees should always consult their personnel leader or direct leader. However, if this is not considered appropriate in a particular case, the employee must report the violation to the next higher level or to the ALDI Alert Line.

An employee who witnesses a criminal act in the course of business must report the offence as set out above. Any statutory obligation of notification must also be observed.

1.4. Responsibility

Violation of the Code of Conduct may result in severe consequences not only for the relevant person, but for ALDI SOUTH Group and ALDI Hong Kong as a whole. Disciplinary action up to and including termination of employment will be taken against any employee who violates the Code of Conduct. Actions for damages and criminal charges may also be pursued.



2. CONFLICT OF INTERESTS AND ACCEPTANCE OF BENEFIT

Conflicts of interests arise whenever commercial decisions are influenced by personal interest. To prevent any such conflicts, employees must separate their private interests from commercial interests so unbiased decisions in the company's interest are taken. Employees must advise their supervisor or personnel leader immediately on becoming aware of any actual, potential, and/or perceived conflict of interest.

2.1. Business Partners and Competitors

Business interests with business partners or competitors that are held by employees personally are not permitted if there is a risk of any professional conflict of interests.

Employees must not establish business relationships with any business partner that can be indirectly or directly influenced by the employee to a significant extent.

2.2. Private Benefits derived from Business Relationships

Employees must not use their role with ALDI to gain private benefits from business partners or competitors. Personal favours or private benefits from a business partner or competitor may bias any decisions to be made by the employee in the context of a business relationship or the initiation of a business relationship. These must therefore be avoided. Any private commissioning of business partners with which an employee is in direct or indirect contact during their daily work must be subject to the corresponding corporate policies.

2.3. Invitations to Lunch/Dinner and Gifts

Invitations to lunch or dinner may only be accepted if they are considered reasonable within the normal course of business and cannot be interpreted as an attempt to influence the employee in their corporate decision-making.

Gifts should not be accepted by employees. Gifts of token value may be exempt from this rule if rejection would be considered offensive by the respective local culture and/or provided that these gifts are not likely to affect the business decisions of the accepting party. However, it is not allowed under any circumstances to accept cash or equivalents (e.g. vouchers).

2.4. Disclosing Conflicts of Interests

Employees must disclose any potential conflicts of interests to their superior and discuss how such conflicts are to be avoided. Employees should document any such discussions and agreements in their own interest.



3. BRIBERY

ALDI Hong Kong does not under any circumstances tolerate acts of bribery. Relationships between ALDI Hong Kong and public officials, companies and private parties must be established in a manner in which any suspicion of corruption is avoided. We therefore do not permit the offering or granting of any form of favour that may be interpreted as an attempt to exert influence.

3.1. Business Partners

Business partners of ALDI Hong Kong will not be offered, promised or granted free benefits. Donations (see below under '4. Donations and Sponsoring') and business meals constitute the only exceptions from this rule.

Naturally, these rules may not be bypassed by utilising third parties (e.g. consultants, brokers or middlemen).

3.2. Public Officials

It is especially important to exercise utmost restraint when dealing with public officials.

In this context, the term 'public official' is to be understood in the broader sense and irrespective of any definition provided by the relevant national legal system. In any case, this definition always includes public servants and employees of any authorities, public bodies, state-owned companies and international organisations as well as candidates, representatives and employees of political parties.



4. DONATIONS AND SPONSORING

Donations made by ALDI Hong Kong will be provided as social commitment in a transparent way and on a voluntary basis without expecting any service in return. The purpose of the donation, the recipient and the donation receipt are documented in order to ensure transparency.

4.1. No Donations to Political Organisations

ALDI Hong Kong does not make any direct or indirect donations to political organisations, parties or individual politicians.

4.2. Sponsoring

In contrast to donations, ALDI Hong Kong will receive public relations or promotional services in return for their sponsorship.

All sponsoring activities must be based on a written agreement and rendered in proportion to the promotional services received. Sponsoring may not be used to bypass the stipulations regarding donations.



5. FAIR COMPETITION

We are committed to the principle of fair competition and will act in compliance with any laws for the protection of competition. All employees are obliged to adhere to relevant competition laws, and illegal exchange of information, price fixing and market-sharing agreements with competitors or suppliers must not occur. We explicitly oppose espionage, theft and use of other illegal methods to gain information on competitors or their business activities.

The CR Principles must be followed when engaging in business with suppliers and business partners.



6. ABSOLUTE CUSTOMER ORIENTATION

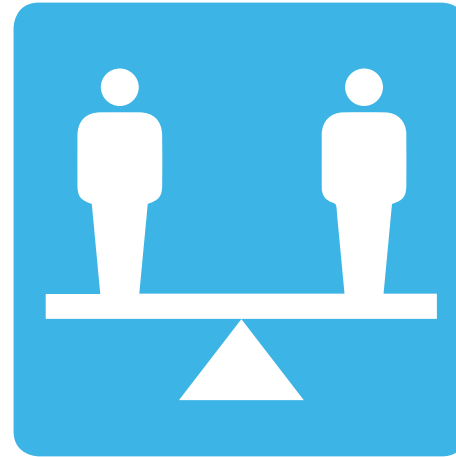
6.1. Quality of our Products

We aspire to always provide our customers with the best value in the market – products of the highest quality at the lowest prices. Consequently, quality assurance is an integral part of all of our operations. Our product safety and quality standards often significantly exceed the relevant legal requirements.

Where it becomes necessary to stop sale of a product or to recall a product despite our extensive upstream quality assurance measures, each employee involved will be responsible for exercising the utmost care in order to help avoid any negative effects on our customers.

6.2. Handling Customer Enquiries positively

We undertake to respond to any customer enquiries in as positive a manner as possible. We always strive to find an appropriate solution that will be acceptable for our customers.



7. EMPLOYEE WELFARE AND HUMAN RIGHTS

We commit to fair working conditions and to safeguarding the rights of our employees. Our AMS is the binding framework that regulates the essential aspects of the cooperative internal work environment as well as the management and development of employees.

7.1. Work Health and Safety

The health and safety of our employees is of immense importance. We therefore invest in creating safe working conditions and have work health and safety integrated into all areas of our operations. All employees must adhere to our safe working arrangements at all times, and must immediately report and/or fix any deficiencies within their respective area of responsibility. All managerial staff must support their employees in complying with these obligations.

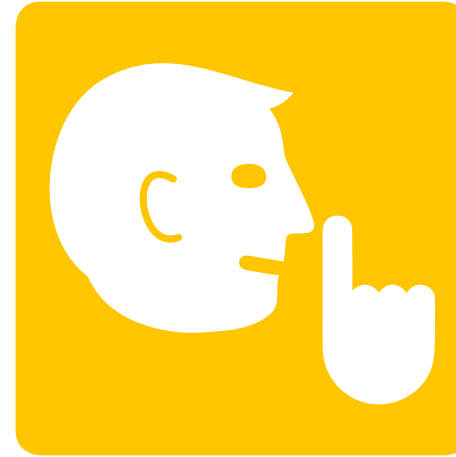
7.2. Freedom of Association and Collective Bargaining

All employees may choose to be represented by any person or organisation they wish in any matters associated with their employment, and may, consistent with national law, reach agreement with ALDI Hong Kong about the terms and conditions to apply to their employment.

7.3. Equal Treatment

Based on the Charter of the United Nations, all human rights are considered fundamental values to be respected by all employees.

We will not tolerate any form of unlawful discrimination and harassment. Such actions are illegal and contrary to our Code of Conduct.



8. PROTECTION OF BUSINESS AND TRADE SECRETS

Business and trade secrets must be handled as confidential information. Sensitive information may neither be used to pursue personal interests nor be disclosed to third parties. Company information must be secured at all times, including using technical means.

Information received from our business partners will also be handled with the same level of confidentiality. Likewise, our suppliers and other business partners are contractually obliged to handle information confidentially.

Public communication and media requests are managed exclusively by nominated employees.



9. DATA PROTECTION

Protecting the personal data of our employees, customers and business partners is of high importance to us. Therefore, personal data is only collected, stored or processed if required for predefined, unambiguous purposes, compliant with the law.

Data is secured by both technical and organisational measures. Employees must follow any data protection rules that apply to their area of responsibility to the best of their ability.



10. COMPANY PROPERTY

All ALDI Hong Kong employees are to treat the property of our company with care. Company resources must be used economically, carefully and appropriately, and in accordance with national policies and guidelines.



www.aldi.com